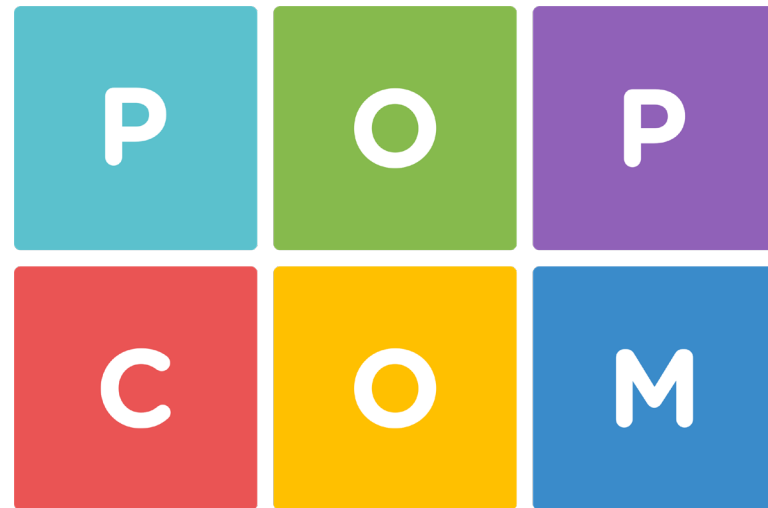


# GoChain

## CASE STUDY

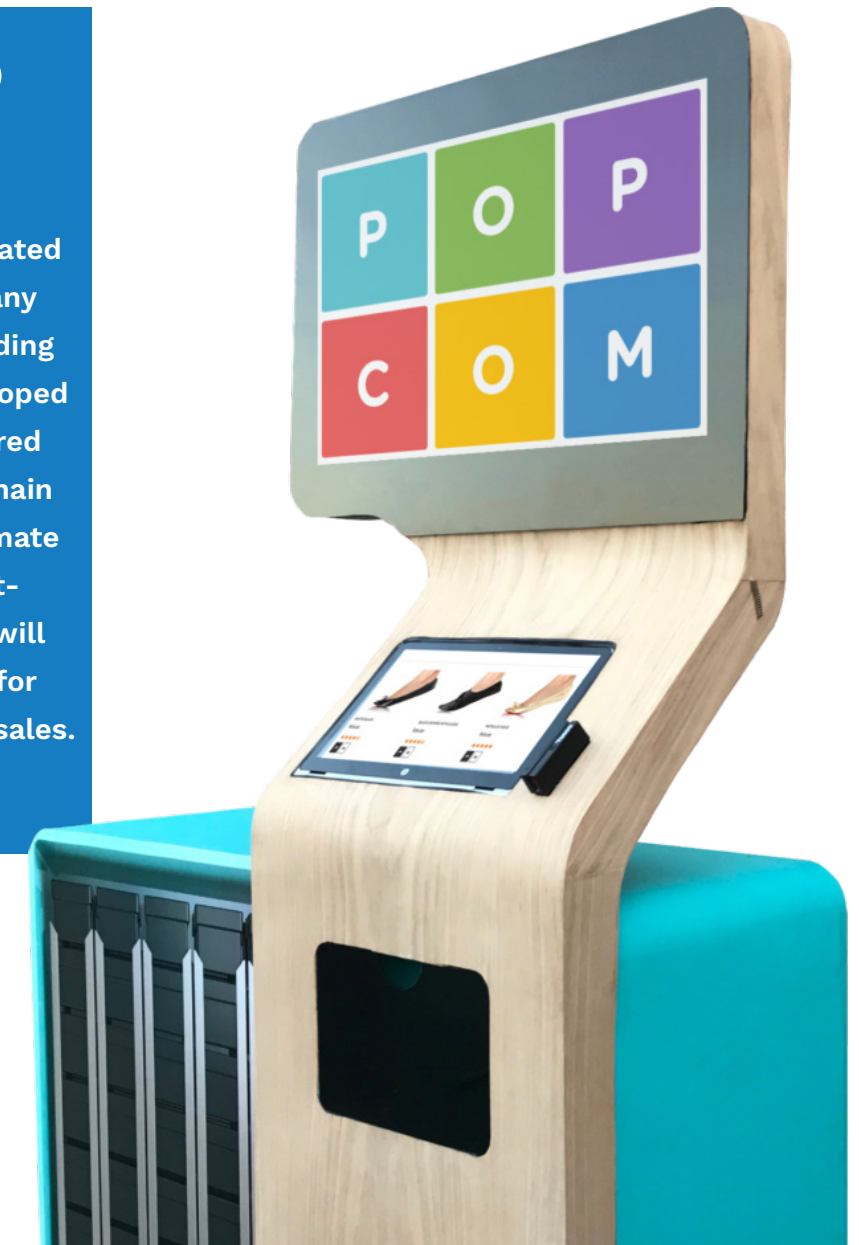


Blockchain technology can benefit nearly every industry. Running an incorruptible ledger of true creates possibilities never imagined. In tandem with GoChain's decentralized public network, or private deployment, we are implementing our solutions today for the future of business.



### AUTOMATED RETAIL

PopCom, a leading automated retail technology company specializing in smart vending and kiosk solutions, developed a new blockchain-powered product ecosystem. GoChain enables retailers to automate the sale of government-regulated products and will provide a suite of tools for managing regulated retail sales.



### IDENTITY SOLUTIONS

60% of shoppers say they prefer self-service tools like digital kiosks, yet only 7% of vending machines are 'intelligent.'

PopCom changes the game with digital kiosks that use blockchain for age-restrict item verification.



"Uniting a very exciting application of blockchain technology like PopCom with a fast and powerful network infrastructure like GoChain could pave the way for blockchain to finally become part of the public's everyday lives."

- Dawn D., Popcom.com CEO



#### BLOCKCHAIN EXPERTS.

Popcom spent a year researching blockchain protocols. GoChain's public blockchain experience and rockstar team made it an easy choice.

#### LIGHTSPEED PROTOCOL.

GoChain's public blockchain running at 1,300 tx/s combine with our private deployments means our solution is ready for retail deployment now.

#### IMPLEMENTATION PROS.

Our enterprise team has implemented, maintained, and designed software solutions for the biggest brands in the world.